

LIFELINE THANK YOU DRAWING
CELLULAR ONE LIFELINE CUSTOMERS ONLY
OFFICIAL RULES
NO PURCHASE REQUIRED TO ENTER OR WIN

1. Eligibility. The prizes for the “Lifeline Thank You Drawing” (the “Drawing”) are open to all qualifying individuals who are; Cellular One Lifeline customers (Cellular One Lifeline customers are customers with the Free4Life, FreedomFone, and Vision One subscriber plans) and; who are 18 years of age or older or the age of majority in his/her state at the time of entry. Businesses and/or legal entities are not eligible. Any individuals who have, within one (1) year prior to the start date of the Promotion, performed services for Sponsor, or its respective parents, subsidiaries, affiliates and successor companies or any organizations responsible for fulfilling, administering, advertising or promoting the Promotion or supplying any prize, and the immediate family and household members of such individuals are not eligible to enter the Promotion or win the prize. “Immediate family members” shall mean parents, stepparents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. “In Household members” shall mean people who share the same residence at least three months a year, whether related or not. All entrants must be current and in good-standing with Sponsor at time of entry and at time of drawing to be considered eligible. Mechanically altered or reproduced Entries are not eligible. In order to enter the Promotion or receive the prize, you must fully comply with the Official Rules, and by entering you agree to be bound by these Official Rules and the decisions of Sponsor, whose decisions shall be binding and final. In all respects, you certify that you are eligible to enter. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all requirements, set forth herein. Sponsor’s administration and operation of the Drawing and the selection of winner is final and binding in all matters related to the Drawing.

2. Sponsor. The “Lifeline Thank You Drawing” or the “Drawing” is sponsored by Smith Bagley, Inc., dba Cellular One of North East Arizona (the “Sponsor” or “Cellular One”), 1500 S. White Mountain Road, Show Low, Arizona 85901.

3. Promotion Period. The Promotion Period begins **November 1, 2017** and ends **January 5, 2018**. No entries will be entered for customers who are not current Cellular One Lifeline customers in good standing.

Drawings. The first Drawing will take place on **December 4, 2017**.

Follow up Drawing for any unclaimed prizes will occur **December 7, 2017**.

The second Drawing will take place on **January 2, 2018**.

Follow up Drawing for any unclaimed prizes will occur **January 5, 2017**.

4. Entry for “Lifeline Thank You Drawing” Cellular One customers who have active Lifeline subscriber accounts (Cellular One Lifeline accounts include Free4life, FreedomFone, and Vision One subscriber plans) during the promotion period will automatically be entered to win 1 of 10 Samsung Galaxy S8’s in the December, 2017 drawing and 1 of 10 Samsung Galaxy S8+’s in the January, 2018 drawing. No other method of entry is available. All entries will be automatic based on the Cellular One customers’ active Lifeline subscriber plan.

5. Drawings and Odds of Winning.

The drawing for the 10 Samsung Galaxy S8’s will be conducted on the following day(s):

- **1st Drawing – December 4, 2017**
 - Redraw for unclaimed prizes – **December 7, 2017**

The drawing for the 10 Samsung Galaxy S8+’s will be conducted on the following day(s):

- **2nd Drawing—January 2, 2018**
 - Redraw for unclaimed prize – **January 5, 2018**

No entries will be entered for customers who are not current Lifeline customers at the time of entry and the time of drawing(s). If a customer does not have an active Cellular One Lifeline plan at the time of the drawing the customer will be disqualified from winning. Handsets will be GSM compatible and SIM card is not included. Sponsor (Smith Bagley, Inc., dba Cellular One of North East Arizona) will monitor the total number of entries. The Winners will be chosen by random number generator to ensure fairness. Odds of winning depend on the total number of customers entered in the “Lifeline Thank You Drawing”. There will be a total of up to 20 Winners for the “Lifeline Thank You Drawing” during the promotional period. 10 Samsung Galaxy S8 winners and 10 iPhone 8 winners.

6. Prize for Drawing Winner. The total retail value of the prizes is \$15,770.00 plus applicable taxes. The total retail value of the Samsung Galaxy S8 is \$689.00 plus any applicable tax. The total retail value of the iPhone 8 is \$888.00 plus any applicable tax. All federal state and local taxes on the prize is the sole responsibility of the Winner. The Winner will need to sign an IRS Federal 1099-MISC tax form for the retail value of the prize at the time the prize is received by the winner. No transfer, refund, substitution or replacement of prize is permitted.

7. Drawing Winners Notification. The Drawing Winners will be notified by telephone, text, or email, by using information Sponsor possesses on its customer data base. The Sponsor will attempt to notify the Drawing Winner within one (1) day of the drawing. If the Drawing Winner cannot be reached or does not contact the Sponsor within 48 hours of the notification of being selected as a winner the Sponsor will choose another winner. A new winner will be chosen in the same manner as the initial drawing. If the new winner does not contact Sponsor within 48 hours of the notification of being selected as a winner the prize will end and no further drawings will take place.

8. Requirements for the Drawing Winner . When the Drawing Winner is contacted they will choose which Cellular One retail store location they want to collect his/her prize, or the Drawing Winner may collect his/her prize at the Cellular One Corporate office located in Show

Low, AZ. The Drawing Winner must present an official I.D. at time the prize is collected. The Drawing Winner may be required to complete an eligibility and liability/publicity release (the "Affidavit/Release") within two (2) days of notification of winning a Drawing. If the Drawing Winner fails to sign the Affidavit/Release within the required time period, he/she will be disqualified and will not receive the prize.

9. Privacy and Publicity. All information submitted by the Drawing Winner will be treated according to Cellular One's Privacy Policy, available at <http://www.cellularoneonline.com>. Except where prohibited, the Drawing Winner shall consent to the Sponsor's use of his/her name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.

10. General Condition. In the event that the operation, security, or administration of the Drawings is impaired in any way for any reason, including, but not limited to fraud, virus, act of nature, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Drawing to address the impairment and then resume the Drawing in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Drawing or to be acting in violation of these Official Rules or in an unsportsmanlike disruptive manner. Any attempt by any person to undermine the legitimate operation of the Drawing may be in violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of the provision.

11. Release and Limitations of Liability. By participating in the Drawing, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, directors, employees, and agents (the "Released Parties") from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability (including, but not limited to, liability for defamation, libel, slander, invasion of privacy, infringement of publicity or any intellectual property rights, any property loss, damage, personal injury, bodily injury, death, expense, accident, delay, inconvenience or irregularity, and any indirect, incidental, consequential, special, punitive or exemplary damages of any kind even if the Released Parties have been advised of the possibility of such loss or damages), costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Drawing, including but not limited to, any Drawing related activity or element thereof, and the entrant's entry participation or inability to participate in the Drawing; (b) the violation of any third party privacy, personal, publicity or proprietary rights; (c) typographical errors in these Official Rules or any Drawing materials; (d) any interruptions in or postponement, cancellation, or modification of the Drawing; (e) human error; (f) incorrect or inaccurate transcription, receipt or transmission of any part of an entry (including, without limitation, the information or any parts thereof); (g) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, computer

timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant; (h) interruption or inability to access the Drawing, Website or any other Drawing related websites, or any online service via the internet or mobile network due to hardware or software compatibility problems; (i) any damage to entrant's (or any third person's) computer/mobile device and/or its contents related to or resulting from any part of the Drawing; (j) any lost and/or delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions; (k) any late, lost, stolen, mutilated, misdirected, illegible, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries; (l) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, or any of their agents or employees; and (j) the negligence or willful misconduct of any entrant. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Drawing, and in no event shall the Released Parties be liable for attorneys' fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

12. Disputes. Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Drawing or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Arizona. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Drawing, shall be governed by, and construed in accordance with, the laws of the State of Arizona, without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona. Any dispute or claim must be within one (1) year of the time the cause of action occurred, or the cause of action shall be forever barred.

13. Drawing Results. To request a winner list (available after January 15, 2018), send your return self-addressed, stamped envelope to:

Cellular One of North East Arizona
Winner List's LIFELINE THANK YOU DRAWING
1500 S. White Mountain Road
Show Low, Arizona 85901.

Requests must be postmarked by January 25, 2018. Requests postmarked after January 25 2018 will not be honored.