

**#ItPaysToStickWithFree4Life Drawing**  
**CELLULAR ONE LIFELINE Free4Life CUSTOMERS ONLY**  
**OFFICIAL RULES**  
**NO PURCHASE REQUIRED TO ENTER OR WIN**  
**(Updated January 22, 2019)**

**1. Eligibility.** The prizes for the “#ItPaysToStickWithFree4Life Drawing” (the “Drawing”) are open to all qualifying individuals who are; Cellular One Lifeline subscribers/customers who are in good standing and have current Lifeline accounts with Cellular One (Cellular One Free4Life and Vision One subscriber plans are the only plans eligible for this Drawing) and; who are 18 years of age or older or the age of majority in his/her state at the time of entry. Cellular OneFree4Life and Vision One subscribers who follow Cellular One on Facebook will be entered to win in a separate Drawing for Cellular One Lifeline Facebook followers. A total of 10 Winners will be chosen from the Drawings combined each month in 2019 except no Winners will be chosen in January, 2019 and twenty (20) Winners will be chosen in February, 2019. Businesses and/or legal entities are not eligible. Any individuals who have, within one (1) year prior to the start date of the Promotion, performed services for Sponsor, or its respective parents, subsidiaries, affiliates and successor companies or any organizations responsible for fulfilling, administering, advertising or promoting the Promotion or supplying any prize, and the immediate family and household members of such individuals are not eligible to enter the Promotion or win the prize. “Immediate family members” shall mean parents, stepparents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. “In Household members” shall mean people who share the same residence at least three months a year, whether related or not. All entrants must be current and in good-standing with Sponsor at time of entry and at time of drawing to be considered eligible. Mechanically altered or reproduced Entries are not eligible. In order to enter the Promotion or receive the prize, you must fully comply with the Official Rules, and by entering you agree to be bound by these Official Rules and the decisions of Sponsor, whose decisions shall be binding and final. In all respects, you certify that you are eligible to enter. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all requirements, set forth herein. Sponsor’s administration and operation of the Drawing and the selection of Winner is final and binding in all matters related to the Drawing. Sponsor reserves the right to discontinue this Promotion at any time without notice.

**2. Sponsor.** The “#ItPaysToStickWithFree4Life Drawing” or the “Drawing” is sponsored by Smith Bagley, Inc., dba Cellular One of North East Arizona (the “Sponsor” or “Cellular One”), 1500 S. White Mountain Road, Suite 103, Show Low, Arizona 85901.

**3. Promotion Period.** The Promotion Period begins **January 1, 2019** and ends **January 5, 2020**. No entries will be entered for customers who are not current Cellular One Lifeline customers in good standing.

**4. Drawings.** The Drawings will take place up to five (5) business days before the notification dates listed below. If a prize is not collected by the Winner within the

allotted time frame no new Winner will be chosen and the prize is forfeit.

**5. Entry for “#ItPaysToStickWithFree4Life Drawing”** Cellular One customers who have active Lifeline subscriber accounts (Cellular One Lifeline accounts include Free4life, and Vision One subscriber plans) during the Promotion Period and who have allowed Cellular One to contact them for promotional purposes will automatically be entered to win each month during the Promotional Period. The aforementioned subscribers will automatically be entered once per month to win one of ten (10) handsets. If the subscribers are also followers of Cellular One on Facebook he/she will receive an additional entry to win in a separate Drawing each month they follow Cellular One on Facebook. A total of ten (10) handsets will be given away each month for both Drawings combined except for the month of February 2019 where twenty (20) handsets will be given away. There will not be a drawing in January, 2019. Cellular One reserves the right to decide how many Winners will be drawn from each Drawing during the Promotion Period. **If a subscriber is drawn more than one time he or she will be awarded only one (1) handset and another Winner will be chosen.** No other method of entry is available. All entries are automatic and solely based on the Cellular One customers’ active Lifeline subscriber plan and Facebook follower status combined.

**6. Drawings and Odds of Winning.** The announcements for the drawings will be conducted on the following day(s):

<b>Contest Month</b>	<b>Winner Announcement Dates</b>
January 2019	No Drawing
February 2019	Tuesday, March 5, 2019
March 2019	Tuesday, April 2, 2019
April 2019	Thursday, May 2, 2019
May 2019	Tuesday, June 4, 2019
June 2019	Tuesday, July 2, 2019
July 2019	Tuesday, August 6, 2019
August 2019	Tuesday, September 3, 2019
September 2019	Thursday, October 3, 2019
October 2019	Tuesday, November 5, 2019
November 2019	Tuesday, December 3, 2019
December 2019	Tuesday, January 7, 2020

No entries will be entered for customers who are not current Lifeline customers at the time of entry and the time of drawing(s). If a customer does not have an active Cellular One Lifeline plan at the time of the drawing the customer will be disqualified from winning. Handsets will be GSM compatible and SIM card is not included. Sponsor (Smith Bagley, Inc., dba Cellular One of North East Arizona) will monitor the total number of entries. Participants will be permitted up to Two (2) entries per month based on his/her subscriber plan and Facebook follower participation. One (1) entry is allowed for the Lifeline Drawing; and One (1) entry is allowed for the separate Facebook Drawing. The Winners will be chosen by random number generator to ensure fairness. Odds of winning depend on the total number of customers entered in the “#ItPaysToStickWithFree4Life Drawing”. There will be a

total of up to One Hundred Twenty (120) Winners for the “#ItPaysToStickWithFree4Life Drawing” during the Promotional Period.

**7. Prize for Drawing Winners. A total of up to 120 handsets will be given away during the Promotional Period.** 10 Winners will be chosen each month. The 10 Winners will consist of a combination of the Lifeline Drawing and the Facebook follower Drawing except for the month of February, 2019 where 20 Winners will be chosen. No Winners will be chosen in January, 2019. The retail value of the handsets will be \$600 or less, depending on availability at the time of the drawing. All federal state and local taxes on the prize is the sole responsibility of the Winner. The Winner will need to sign an IRS Federal 1099-MISC tax form for the retail value of the prize at the time the prize is received by the Winner. No transfer, refund, substitution or replacement of prize is permitted.

**8. Drawing Winners’ Notification.** The Drawing Winners may be notified by telephone, text, or email, and/or Facebook and by using information Sponsor possesses on its customer data base. The Sponsor will attempt to notify the Drawing Winner on the Drawing Notification Date stated above. If the Drawing Winner cannot be reached or does not contact the Sponsor within seven (7) calendar days after notification of winning by Sponsor the prize is forfeit and no new Winner will be selected.

**9. Requirements for the Drawing Winner.** When the Drawing Winner is contacted they will choose which Cellular One retail store location they want to collect his/her prize, or the Drawing Winner may collect his/her prize at the Cellular One Corporate office located in Show Low, Arizona. The Drawing Winner must present an official I.D. at time the prize is collected. The Drawing Winner may be required to complete an eligibility and liability/publicity release (the “Affidavit/Release”) within two (2) days of notification of winning a Drawing. If the Drawing Winner fails to sign the Affidavit/Release within the required time period, he/she will be disqualified and will not receive the prize.

**10. Privacy and Publicity.** All information submitted by the Drawing Winner will be treated according to Cellular One’s Privacy Policy, available at <http://www.cellularoneonline.com>. Except where prohibited, the Drawing Winner shall consent to the Sponsor’s use of his/her name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.

**11. General Condition.** In the event that the operation, security, or administration of the Drawings is impaired in any way for any reason, including, but not limited to fraud, virus, act of nature, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Drawings to address the impairment and then resume the Drawings in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Drawing or to be acting in violation of these Official Rules or in an unsportsmanlike disruptive manner. Any attempt by any person to undermine the legitimate operation of the Drawings may be in violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages

from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of the provision.

**12. Release and Limitations of Liability.** By participating in the Drawings, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, directors, employees, and agents (the “Released Parties”) from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability (including, but not limited to, liability for defamation, libel, slander, invasion of privacy, infringement of publicity or any intellectual property rights, any property loss, damage, personal injury, bodily injury, death, expense, accident, delay, inconvenience or irregularity, and any indirect, incidental, consequential, special, punitive or exemplary damages of any kind even if the Released Parties have been advised of the possibility of such loss or damages), costs and expenses (including, without limitation, reasonable outside attorneys’ fees) that may arise in connection with: (a) the Drawing, including but not limited to, any Drawing related activity or element thereof, and the entrant’s entry participation or inability to participate in the Drawing; (b) the violation of any third party privacy, personal, publicity or proprietary rights; (c) typographical errors in these Official Rules or any Drawing materials; (d) any interruptions in or postponement, cancellation, or modification of the Drawing; (e) human error; (f) incorrect or inaccurate transcription, receipt or transmission of any part of an entry (including, without limitation, the information or any parts thereof); (g) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Release Parties or by an entrant; (h) interruption or inability to access the Drawing, Website or any other Drawing related websites, or any online service via the internet or mobile network due to hardware or software compatibility problems; (i) any damage to entrant’s (or any third person’s) computer/mobile device and/or its contents related to or resulting from any part of the Drawing; (j) any lost and/or delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions; (k) any late, lost, stolen, mutilated, misdirected, illegible, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries; (l) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, or any of their agents or employees; and (m) the negligence or willful misconduct of any entrant. Entrant further agrees that in any cause of action, the Released Parties’ liability will be limited to the cost of entering and participating in the Drawing, and in no event shall the Released Parties be liable for attorneys’ fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

**13. Disputes.** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Drawing or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Arizona. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant’s rights and obligations, or the rights and obligations of the Sponsor in connection with the Drawing, shall be governed by, and construed in accordance with, the laws of the State of Arizona, without giving

effect to any choice of law or conflict of law rules (whether of the State of Arizona or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona. Any dispute or claim must be within one (1) year of the time the cause of action occurred, or the cause of action shall be forever barred.

**14. Drawing Results.** To request a Winner list (available after January 15, 2020), send your return self-addressed, stamped envelope to:

Cellular One of North East Arizona Winners' List  
**#ItPaysToStickWithFree4Life Drawing**  
Suite 103  
1500 S. White Mountain Road  
Show Low, Arizona 85901.

Requests must be postmarked by January 25, 2020. Requests postmarked after January 25, 2020 will not be honored.

**15. About Lifeline.** Free4Life and Vision One are funded by the federal Lifeline program. Lifeline is a federal government benefit program and only qualified persons may participate. To be eligible for this program you must reside on qualified Tribal lands in Arizona, New Mexico or Utah and meet certain income requirements, or be receiving benefits from one or more common government programs. Applicants must present documentation of income or program participation. Free4Life includes a discount covering the cost of activation, provided under the federal Link Up program. Lifeline service may not be transferred to any other individual, including another eligible low-income consumer. By law, the Lifeline program is only available for one (1) phone line per household, whether landline or wireless. Consumers who wilfully make false statements in order to obtain Lifeline benefits can be punished by fine or imprisonment or can be barred from the program. See your Cellular One contract and/or [www.cellularoneonline.com/plans](http://www.cellularoneonline.com/plans) for policies and additional terms and conditions. Applicable taxes apply. HAC compatible phones are available upon request. Toll (long distance), data services, roaming and SMS (texting) are included in your Free4Life service. "Roaming" is one Cellular One customer placing or receiving a voice/SMS/ or data call or connection request outside the Cellular One Home Network Area. If you experience any difficulties with your mobile service, please contact a Cellular One representative at (800) 730-2351. For unresolved consumer issues, you may contact the New Mexico Public Regulatory Commission at (800) 663-9782 or the Arizona Corporation Commission at (800) 222-7000, or the Federal Communications Commission, Consumer & Governmental Affairs Bureau. Other restrictions may apply. See your Free4Life wireless Agreement and/or [www.cellularoneonline.com/free4life](http://www.cellularoneonline.com/free4life) for pricing and additional terms and conditions. Your Cellular One Plan remains subject to Cellular One's excessive use, disproportionate roaming and Fair Use Policies. See [www.cellularoneonline.com](http://www.cellularoneonline.com).